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Sponsorship
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What we have done?

ADSA has been very active on the Public Relations front with: weekly media requests including weekly interviews on UNISA FM, a monthly page in MyKitchen magazine and over 20 media requests from February 2015 – June 2015. From April 2015 to June 2015, ADSA released three statements on Infant Nutrition, Optimal Nutrition and Dietitians in South Africa. We have also released eight Nutrition Confidence recipes, two 'Success Stories' and two 'Meet the Dietitian' posts on social media, and in April 2015 ADSA commented on the European Food Safety Authority (EFSA) Panel on Dietetic Products, Nutrition and Allergies (NDA). There have also been numerous media interactions and queries around the HPCSA's Tim Noakes inquiry that started on 5 June 2015.

For more details, visit our website and review our weekly mailers which are made available to all members.

The new ADSA Executive Committee: 2015-2017

What does ADSA have in store for you?

The Executive Committee will continue to represent the dietetic profession and promote optimal nutrition for all by being active in the media as well as on social media channels. We wish to grow our membership by providing benefits to all sectors within the dietetic field of practice so that dietitians in South African can unite as one. We will be working hard to continue and improve all current public

ADSA's VISION

To represent and develop the dietetic profession to contribute towards achieving optimal nutrition for all South Africans

ADSA's MISSION

As the registered professionals in the field of dietetics and nutrition we support and promote the continued growth of the profession of dietetics in South Africa

relations and communication projects as well to keep members and the public up-to-date.

Nutrition Congress 2016

The nutrition congress will take place in September 2016 and is being hosted in Cape Town. The scientific committee has been elected with Stefan Abel as chairperson. ADSA, in collaboration with The Nutrition Society, is actively involved in the organising and running of this conference, with Maryke Gallagher, Kim Hofmann and Catherine Day as representatives of ADSA.

ADSA will co-host the ICD Granada 2020 congress in Cape Town!

ADSA will attend the Spanish Foundation of Dietitians-Nutritionists (FEDN) XVII International Congress of Dietetics (ICD Granada 2016) and will be involved in hosting the ICD Granada 2020 congress in South Africa, Cape Town. This is a very exciting prospect for ADSA!

Breastfeeding week

World Breastfeeding Week (WBW) took place from 1-7 August. This year's theme 'Breastfeeding and Work – Let's make it work', addressed breastfeeding mothers' challenges upon returning back to work. During WBW, ADSA shared content on social media and featured in various articles in the media (Health24). ADSA encouraged all its members to join forces so that together we can promote, protect and advocate for breastfeeding.

PEN: We hope our members are making full use of PEN. If you are interested in reviewing content, please contact penadmin@daa.asn.au

Stay in touch with ADSA and help us spread the word that optimal nutrition is essential for all South Africans:

www.facebook.com/ADSAorgza

www.twitter.com/ADSA

Blog: <http://nutritionconfidence.wordpress.com>

Website: <http://www.adsa.org.za>