



ADSA to host International Congress of Dietetics 2020 in Cape Town

In 2020, ADSA is hosting the International Congress of Dietetics (ICD) in Cape Town, to be attended by members of the International Confederation of Dietetic Associations. This will be the first ICD Congress to be held on the African continent. ADSA is very excited to have won the bid for this conference, and has started preparations for this prestigious event. The first opportunity to market the 2020 event will be at the ICD Congress, held in September 2016 in Granada. ADSA is attending the congress in Spain to promote the 2020 Congress in Cape Town.

National Nutrition Week promoted through various activities

ADSA implemented various public relations activities, including a twitter talk, interviews by ADSA spokespeople via radio and television, and ADSA-specific press releases, during National Nutrition Week 2015. The National Nutrition Week website was sponsored and organised by ADSA. ADSA also assisted the Department of Health's public relations agency, Protactic, with a contact list of ADSA members (registered dietitians) working in corporate environments. Protactic worked with these dietitians on a variety of National Nutrition Week activities. We would like to thank everyone for promoting our profession this week, as well as ADSA spokespeople, Lila Bruk, Kelly Schreuder, Cath Day, Maryke Gallagher, Alex Royal and Linda Drummond, for participating in radio and television interviews. The full report on National Nutrition Week can be viewed on the ADSA website.

Putting Heart Awareness Month on the map

ADSA was involved in 16 radio interviews (10 in Zulu, four in Sesotho and two in English), and two television interviews in English and Afrikaans, in collaboration with the Heart and Stroke Foundation South Africa, during Heart Awareness Month. Dietitians, Gugu Mawande, Hlanzeka Mpansa, Zamanguni Mashile, Mpho Tshukudu, Hlengiwe Madlala, Xoli Dube, Catherine Pereira, Phumelele Mthembu, Maryke Bronkhurst, Kelly Schreuder and Elizabeth Mashabela, are thanked for volunteering their time to promote our profession during Heart Awareness Month.

Social media corner launched as part of ADSA's weekly newsletter

ADSA has launched a social media corner, to feature in the weekly newsletter, in order to better communicate with members on health awareness days and other social media happenings. Keep an eye out for these posts in the ADSA weekly newsletter. Information and resources, linked to various health awareness days, are shared, while the hashtags can be used in your tweets. We would also like to encourage members to share content which is posted on both facebook and twitter from the ADSA accounts, as well as to generate your own social media content on health and awareness days.

News from the continuing professional development accreditation desk

There is going to be a 5% increase in continuing professional development (CPD) accreditation fees, effective from 1 January 2016.

CPD accreditation fees for 2016-2018 are as follows:

- *Individual accreditation:* R55 per application.
- *Activity accreditation:* R200 per continuing education unit (to a maximum of R3 000), R315 per article with questions, R525 as an annual fee for the journal club, and R1 680 for a short course.
- *Accredited service provider:* R1680, as an annual fee.

Please remember that the CPD system is based on trust. The position of the Health Professions Council of South Africa (HPCSA) is that health professionals will commit themselves to meet the requirement for continuing education in the belief that both they and their patients or clients will reap the benefits of ongoing learning and personal and professional development (*CPD guidelines for health professionals – HPCSA, 2014*).

This is also a gentle reminder to review your ADSA membership for 2016. Have a wonderful Christmas and festive season, and don't forget to check out our nutrition confidence recipes featuring scrumptious dishes and healthy alternatives!

Stay in touch with ADSA and help us spread the word that optimal nutrition is essential for all South Africans:

 www.facebook.com/ADSAorgza

 www.twitter.com/ADSA

 Blog: <http://nutritionconfidence.wordpress.com>

 Website: <http://www.adsa.org.za>