

Obituary: Dr Douw Greeff



With great sadness the SAJCN's Editorial Management Board and the Councils of its parent Societies, Association for Dietetics in South Africa (ADSA), the Nutrition Society of South Africa (NSSA) and the South African Society for Parenteral and Enteral Nutrition (SASPEN), wishes to inform its members of the premature passing on the 11th November of

Dr Douw Greeff, the CEO of our publishing company, Medpharm Publications, which Douw established as a landmark entity in the medical publishing domain over the past 25 years.

Douw, obtained his MBChB degree at Pretoria University in 1998, did his internship at Kalafong Hospital, Pretoria, and completed his community service at the Elsie Ballot Hospital, Amersfoort, Mpumalanga, before joining Medpharm Publications in 2001 as its CEO. Douw was a very committed professional, greatly passionate

about publishing medical journals in South Africa. He developed Medpharm Publications to its current status of publishing eleven established journals all of which are in a continuous developmental phase guided by Douw's visionary understanding of demands and needs of medical professionals and the publishing world alike.

Douw loved "his" journals and his love of the SAJCN, like that of "his" other journals, helped improve and further establish the publishing of the SAJCN to its current status in quality, accessibility and promotion. Nothing ever was too much for Douw when it came "his" journals. Douw's ability to listen, be patient, understand, create, reconcile and guide were indeed so very unique, will be hard to emulate and will be greatly missed by "his" journals and by those who worked with Douw.

All in the SAJCN extend our sincere condolences to Douw's wife, Justine; his father, Opper Greeff, Professor of Pharmacology at the University of Pretoria, his mother, Esther Greeff, and all his family as well as the Medpharm Publications staff, colleagues and friends who had the privilege and pleasure to have known Douw and to have worked with him.